

GTCR Announces Acquisition of GreatCall

GTCR to Support Growth and Expansion of Leading Provider of Connected Health and Personal Emergency Response Services

CHICAGO, IL – June 7, 2017 - GTCR, a leading private equity firm, announced today that it has signed a definitive agreement to acquire GreatCall, Inc. (“GreatCall” or the “Company”).

Headquartered in San Diego, California, GreatCall is the largest provider of connected health and personal emergency response services (PERS) for active aging, serving over 800,000 subscribers across the United States. GreatCall’s product offering includes senior-friendly hardware combined with one-touch connectivity to trained agents who can answer questions, dispatch emergency personnel, connect to family caregivers and provide additional concierge services.

As part of the transaction, GTCR will partner with CEO David Inns and the GreatCall management team as they continue to grow and develop the Company’s technology and services offering. GTCR expects to commit additional equity capital to fund future acquisitions and organic growth initiatives.

“David and the GreatCall team have built a tremendous business that is well-positioned for long-term success in an important industry,” said GTCR Managing Director David Donnini. “As America’s senior population continues to grow, technology enabling seniors to live independently at home for longer both significantly improves their quality of life and reduces the cost to care for them.”

“We are excited to partner with GTCR as we continue to provide seniors with exceptional services that provide peace of mind and extend independent living,” said Mr. Inns. “GTCR brings significant resources and experience in building industry-leading companies, and we believe they will be a valuable resource in the long-term expansion of our business.”

Lawrence Fey, Managing Director at GTCR, added: “Through their leading service and technology platforms, GreatCall delivers a differentiated customer experience to an expanding demographic. As communication form factors and use cases continue to evolve, GreatCall is uniquely positioned to tailor these advancements to the needs of independent seniors.”

The transaction is expected to close in the third quarter of 2017.

Jefferies LLC served as financial advisor and Kirkland & Ellis LLP served as legal advisor to GTCR. J.P. Morgan Securities LLC served as financial advisor and DLA Piper served as legal advisor to GreatCall.

About GreatCall

GreatCall is the leader in connected health for active aging. With health and safety solutions for older adults and their family caregivers, GreatCall’s innovative suite of easy-to-use mobile products and award-winning approach to customer care helps aging consumers live more independent lives. Products and services include: Lively Mobile, Jitterbug Flip, Jitterbug Smart, Lively Wearable, Healthsense, Dashboard, HealthNotes and health, safety and wellness apps Urgent Care, GreatCall Link, MedCoach and 5Star Urgent Response Service. GreatCall’s products and services are sold nationwide at leading retailers as well as direct to consumers at 1-800- 296-4993 and online at GreatCall.com. GreatCall is headquartered in San Diego, CA. To learn more, please visit www.GreatCall.com.

About GTCR

Founded in 1980, GTCR is a leading private equity firm focused on investing in growth companies in the Growth Business Services, Technology, Media & Telecommunications, Healthcare and Financial Services & Technology industries. The Chicago-based firm pioneered The Leaders Strategy™ - finding and partnering with management leaders in core domains to identify, acquire and build market-leading companies through transformational acquisitions and organic growth. Since its inception, GTCR has invested more than \$12 billion in over 200 companies. For more information, please visit www.gtcr.com.

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